



TWITTER CAMPAIGN SPONSORSHIP APPLICATION

Complete and submit this application.

Deadlines are indicated below.

Please use the **Fill & Sign** feature to complete all fields. For instructions/details see: <https://helpx.adobe.com/reader/using/fill-and-sign.html>

SECTION 1: ORGANIZATION INFORMATION

Organization Name: _____

Company Contact Name: _____ Title: _____

Email (required): _____ Tel: _____ Fax: _____

Mailing Address: _____

City: _____ State: _____ Zip/Postal Code: _____ Country: _____

Billing Contact Name: _____ Title: _____

Email (required): _____ Tel: _____ Fax: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip/Postal Code: _____ Country: _____

SECTION 2: TWITTER INFORMATION

Social media has become a powerful way to reach a targeted audience. New this year, AAPM is creating a unique opportunity for Annual Meeting vendors to reach its members - as well as meeting attendees - with sponsored content on HQ's robust Twitter platform.

- AAPM will review all content for approval. Vendors must follow the policy [Social Media Policy for AAPM Groups AP 94-B](#).
- Tweets prior to the meeting:
 - Tweets will run from July 18th – 24th.
 - **Application and Content due by July 6th.** Includes up to five tweets.
- Tweets during the meeting:
 - Tweets will run from July 25th – 29th.
 - **Application and Content due by July 13th.** Includes up to ten tweets.
- A 1024x512 image, with centered content, and a link are encouraged for each tweet. The #PromotionalAd hashtag will be required.
- PLEASE NOTE - The following phrase will be overlaid on all supplied images: *This is a promotional ad which is in no way endorsed by AAPM. Information included in this communication reflects that of the advertiser only.*
- Vendors who submit this form will be sent instructions on how to upload their Twitter content by late-June.

Return form to Rachel York at rachel@aapm.org or fax 571-298-1301

SECTION 3: FEE INFORMATION

Please check the box below to indicate participate in the campaign

Twitter Campaign Cost: \$3,000

Section 4: AUTHORIZED SIGNATURE

Signature: _____ Title: _____

Printed Name: _____ Date: _____

By signing this agreement, you agree and give AAPM permission to bill you for sponsorship you have selected.

INSTRUCTIONS FOR SUBMITTING APPLICATION:

- Upon receipt of this application, Vendors will be sent an invoice for the full amount owed.
- Payment instructions will be included on the invoice.
- Full payment can be submitted in the form of either a credit card payment or check in US funds.
- Credit cards accepted include Visa, Master Card, Discover Card, and American Express.
- Checks should be payable to AAPM.
- All payments should be submitted upon receipt of invoice.

Please mail, fax or e-mail this application to:

1631 Prince Street, Alexandria VA 22314 | rachel@aapm.org | 571-298-1230 | (Fax) 571-298-1301