

# AAPM EXHIBIT SPACE APPLICATION AND CONTRACT

For first consideration in space assignment booth application should be submitted by February 19, 2025 Email: sarah@aapm.org | Fax: 571-298-1301

## **BOOTH SPACE PRICING**

For examples of each booth type as well as the full list of booth fees, refer to the Exhibitor Website.

# **Inline Booth Spaces**

- \$38 per square foot  $(10 \times 10 = \$3,800; 10 \times 20 = \$7,600; 10 \times 30 = \$11,400; etc.)$
- Add \$250 for each 'corner' included in the inline booth space

# Peninsula Booth Spaces

• \$9,775 for 10 x 20 space

#### **Island Booth Formations**

• \$38 per square foot + \$250 per corner

#### Two-Story Booth Formations — Cost for 2nd Level

• \$18 per square foot added

# **First Time Exhibitors**

- \$26.60 per square foot
- Add \$250 for each corner

# **Space Application**

To complete the Exhibit Space Application:

- Review the AAPM floorplan and determine your top three (3) booth selection requests.

  The entrances are indicated on the floor plan so please note when selecting your requested booth spaces.
- List any exhibitors you wish to be near and any competitors you do not want to be near.
- Indicate your priority regarding the assignment of your booth space (i.e. floor location, competitor proximity, associate proximity, corner space).
- Indicate the product focus and product line that best applies to your organization.

### **Selecting Booth Space**

- The draft floorplan posted in the Prospectus will be maxed out with 10' x 10' in-line booth spaces only.
   No ISLAND formations will be indicated on the floorplan.
- If you would like to reserve a space larger than a 10' x 10', please list the booth numbers you'd like combined to create your desired booth formation on the Space Application.
- To assist HQ with understanding your intentions, it is suggested you also print the floorplan, use a marker to outline/indicate your top 3 choices, and submit the floorplan with your space application.

# AAPM Exhibit Space Application and Contract, Cont.

STAFF ONLY SECTION

Staff Notes:\_

EXHIBITOR / O	RGANIZATION INFO	ORMATION				
Company:				Date:		
(To be o	displayed in all printed	l materials)				
				☐ Check if address change from previous year		
City: State: Zip/Postal Code:						
Billing Contact Name (please print): Billing Contact E-mail (required):						
Marketing Manage	er Name (please print):	•	Marketing Mai	Marketing Manager E-mail (required):		
BOOTH TYPE (F	PLEASE CHECK THE A	APPROPRIATE BOXES)	Refer to the Exhibitor P	rospectus for examples of	each booth type	
□ Inline Booth	□ Peninsula Booth	☐ Inline Booth With Co	rner 🛘 Island Booth	☐ First Time Exhibitor		
<u>∽</u> Booth	n Numbers (s)	Booth Size	Second Level Size (For Island Booths Only)	# Corners Requested (For Inline Booths Only)	Total Amount	
NO		V		(FOI IIIIIIIIIIIII BOOINS ONLY)	<b>.</b>	
A E 1st ——		X	X		<b>&gt;</b>	
SPACE 2nd 3rd		X	X		\$	
<b>∽</b> 3rd		X	X		\$	
ASSOCIATE / C	COMPETITOR PROXI	MITY				
2			1 2	s yo∪ <b>do not wish to be near</b> :		
SPACE ASSIGN	IMENT PRIORITY					
Rank (1-4) beginnin	ng with <b>most important</b>	criteria:Floor Locat	ionAssociate Proxir	nityCompetitor Proximi	tyCorner Space	
PRODUCT CAT	EGORY (IMPORTAN	IT – PLEASE CHECK THE	APPROPRIATE BOXES)			
			,			
Laser Optics	Biotechnology		ider (Recruiters)	□ Radiosurgery □ Other		
Product Line / Services:       □ Analytics       □ Info Systems Management         □ Aides for Disabled       □ Instructional Laboratory Equipmen         □ Biotechnology Manufactures       □ Laser & Optics Manufacturers         □ Brachytherapy       □ Medical Physics Consulting Groups         □ Detectors/Dosimetry       □ Nuclear Medicine         □ Electromedical Equipment       □ Organ Motion Management         □ General Medical Physics       □ Patient Handling/Positioning         □ Government Agencies       □ Professional Society         □ Healthcare Providers       □ Quality Assurance         □ Imaging Film       □ Radiation Therapy         □ Implants and Artificial Organs       □ Robotics and Computer Automatic         □ Implantable Medical Products       □ Shielding/Construction			Equipment turers ng Groups nent ning	□ Simulators □ Technology Management □ Telecommunications □ Test and Measurement Equipment □ Treatment Planning □ Treatment Units □ Ultrasound □ Universities □ X-ray/Radiographic □ Other		
EXHIBITOR AG	REEMENT					
Meetings and Socia	l Events (AP-133-A). As v		abide the rules of the official	024 AAPM Exhibitor Prospectus ar service providers and the Conve		
Completed by/Signature:			Title:	Date	:	
		Application, Exhibitors will e removed from the floorple		ail that the application was rece	ived. If payment is not re-	