

**AAPM**  
SPRING CLINICAL MEETING



**MAR 29**  
to **APR 1**

# 2025 EXHIBITOR SPONSORSHIPS



M Hotel | Henderson, NV



# 2025 SPONSORSHIP INFORMATION

**To be a sponsor, exhibitors MUST be contracted to exhibit at the meeting.**

**All sponsors receive:**

- Company name and website link appearing on the conference website.
- Company logo and booth number printed on the "Sponsor Thank You" sign placed in high traffic areas for the entire conference (if application and company logo are received by February 14, 2025).
- Company logo appearing on the walk-in-slides in both session rooms before all sessions.

**Applications are due February 14, 2025. Please note, there are several sponsorship opportunities that require an earlier due date. Those dates are indicated in the descriptions.**



**Questions? Contact:**

Sarah Driver, CEM | Exhibits & Sponsorships Manager  
sarah@aapm.org



# 2025 SPONSORSHIP OPPORTUNITIES

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# 2025 SPONSORSHIP ITEMS

## THOUGHT LEADERSHIP

**Vendor Showcase** \*\*Commitment required by January 24\*\*

**\$4,000 | Per Timeslot**

- Vendors may request 30-minute presentations, scheduled before the Lunch Break.
- Vendors are prohibited from attending another vendor's Showcase.
- Vendors will determine their presentation topic(s); however, all information must be submitted to AAPM for approval. Presentations can include sales information.
- Vendor Showcases will not be captured.

In addition to the other sponsorship benefits, Vendor Showcase sponsors receive the following:

- Showcases listed in the Meeting Program.
- Promotion of the Vendor Showcase schedule in AAPM social media blasts.

## ATTENDEE AMENITIES

**Badge Lanyards** \*\*Commitment/logo required by February 1\*\*

**\$3,750 | Exclusive Sponsorship**

- Company name or logo on lanyard cord.
- 1/2" polyester double bulldog clip lanyard with plastic convenience release.
- Includes a 1-color silkscreen imprint.

**Conference Wi-Fi** \*\*Commitment/logo required by February 1\*\*

**\$3,000 | Exclusive Sponsorship**

- Signage recognition to include company logo and booth number.
- Company logo on Wi-Fi splash page.

## COMMUNICATIONS & EMAILS

### Banner in Pre-Meeting Emails

**Prices Vary**

As a lead-in to the start of the meeting, specific emails highlighting important information are sent to several thousand AAPM members. Exhibitors can include a banner ad in these pre-meeting email blasts. This is an exclusive opportunity! Each email is limited to one sponsor!

- Your skyscraper banner will be included down the side of the email message.
- Skyscraper spec information: 120px (width) x 600px (height)
- AAPM does not track open rates, but exhibitors may provide a trackable link.

# 2025 SPONSORSHIP ITEMS

## Banner Ad in Pre-Meeting Email

### Prices Vary

As a lead-in to the start of the meeting, emails highlighting important information are sent to an estimated 10,000 AAPM members. In addition, informational emails will be sent to those registered for the meeting.

- Your skyscraper banner will be included down the side of the email message.
- Skyscraper spec information: 120px (width) x 600px (height)
- AAPM does not track open rates, but exhibitors may provide a trackable link.

**\$2,000 per email to ALL AAPM Members** (*limited to one sponsor per email*)

Email Date	Topic	Application & Banner Due
Week of December 4	Registration & Housing Opened	November 22
Week of December 18	Program is Live!	December 6
Week of January 8	Network Opportunities	December 20
Week of January 22	Radiopharmaceutical Sessions	January 10

**\$3,000 per email to ALL Registered Attendees** (*limited to one sponsor per email*)

Email Date	Topic	Application & Banner Due
Week of February 5	Presidents Symposium	January 24
Week of February 19	Plan Your Exhibit Experience	February 7
Week of March 5	Ultrasound Sessions	February 21
Week of March 19	Know Before You Go	March 7

## 30-Second Ads

### Prices Vary

Prior to the start of each scientific session, one 30-second exhibitor ad will be displayed. Exhibitors may purchase up to three ads. Exhibitors will be charged the full price for the first ad. If the exhibitors purchase a second or third ad, a 50% discount will be applied.

**Ad Cost** (*applications must be submitted by **February 14** to receive this discount*):

- **\$1,875** for the first ad
- **\$850** for the second ad
- **\$850** for the third ad

**Ads will be available on the platform for one year after the meeting. All attendees will have access to the recorded sessions on the meeting platform after the meeting.**

Ads will be assigned on a first come, first-served basis. If ad slots are still available after February 1st, exhibitors who have purchased three ads will have the option to purchase additional ads. **Ad content is due by March 1.**

# 2025 SPONSORSHIP ITEMS

## NETWORKING EVENTS

### Welcome Reception & Premium Island Space

**\$6,250**

- Includes Premium Island Space location.
- Signage recognition for Welcome Reception to include company logo and booth number. Company can provide a QR code to add to the sign.
- Company logo on drink ticket.
- 10 drink tickets to pass out to customers.

### Welcome Reception

**\$3,750**

- Signage recognition for Welcome Reception to include company logo and booth number. Company can provide a QR code to add to the sign.
- Company logo on entry ticket.
- 10 drink tickets to pass out to customers.

### Lunch Sponsorship

**\$3,750 | Per Sponsor | Saturday or Monday | Limited to One Sponsor Per Day**

- Logo and booth number will appear on "Thank You" sign displayed in the Exhibit Hall for the entire day. Company can provide a QR code to add to the sign.
- 30-second ad in the session rooms after the lunch.

### Morning and Afternoon Breaks

**\$1,750 | Per Break**

Saturday 10:00 AM or 4:00 PM  
Sunday 10:00 AM or 4:00 PM  
Monday 10:00 AM

- Signage recognition to include Company Logo and booth number.